Semiotic Analysis of Tensive Process in Queen Sheba's Faith

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Quran artistic literature – especially prophets` stories- as a rich speech series with meaning layers provides the capacity of semiotic analysis for Qurans` researchers. This approach studies the production, perception and function of meaning in discourse disciplines, with the aim of making Quran concepts more practical, with an updated language relying on semiotics strategies. The present study tries to make it possible and clarifies and studies the Quran with more details. In this way, by the aim of applying Quran concepts with modern languages studies, the story of Queen of Sheba believing in Allah has been explored based on semiotics findings. This unique story gathered religious aim and artistic techniques beautifully.

Present approach investigates to explain management and religious governance that have a main role in transforming a person and a society. The main problem is finding the role of emotional and cognitive presence in How Queen of Sheba believed in Allah and reached monotheism. In this way, the author tries to investigate the process of semiotic change by investigating form- content approach, analyzing the process of content change and regime in power of this story. Present study with such an objective and using descriptive method and semiotics approach analysis (based on Tension based discourse analysis) wants to answer two main questions: - How interweaving of cognitive and emotional perspectives makes the process of discourse? – Which intelligent schema are made or dominated based on this process? The hypothesis is that cognitive and emotional reaction, bring about tensive process and intelligent schema that is dominated with amplification construction of two perspectives.

The findings of the current research showed that in studying the meaning of this story, tensive process acts as a more significant basis. The Queen intends to reconstruct the type of her presence in the new experience and the position of the court Solomon, the prophet. Mingling this emotional and cognitive presence in fluctuant and spectral reaction, causes the process of the meaning of the story which tends towards the tensive discourse. In this interaction, through a step by step operation, the discourse moves from the first meaning (following the discipline of shirk) to the second meaning (faith to Allah) and in this way, meaning change occurs. This change associates with the discourse connections and discontinuities. In these connections and discontinuities

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tensive process leads to the formation of three intelligent schemas; amongst them, intelligent process schema is dominated with constant amplification construction in two perspectives of density and spectrum.

Keywords: Semiotics, Discourse system, Tensive process, Solomon, Queen of Sheba

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